

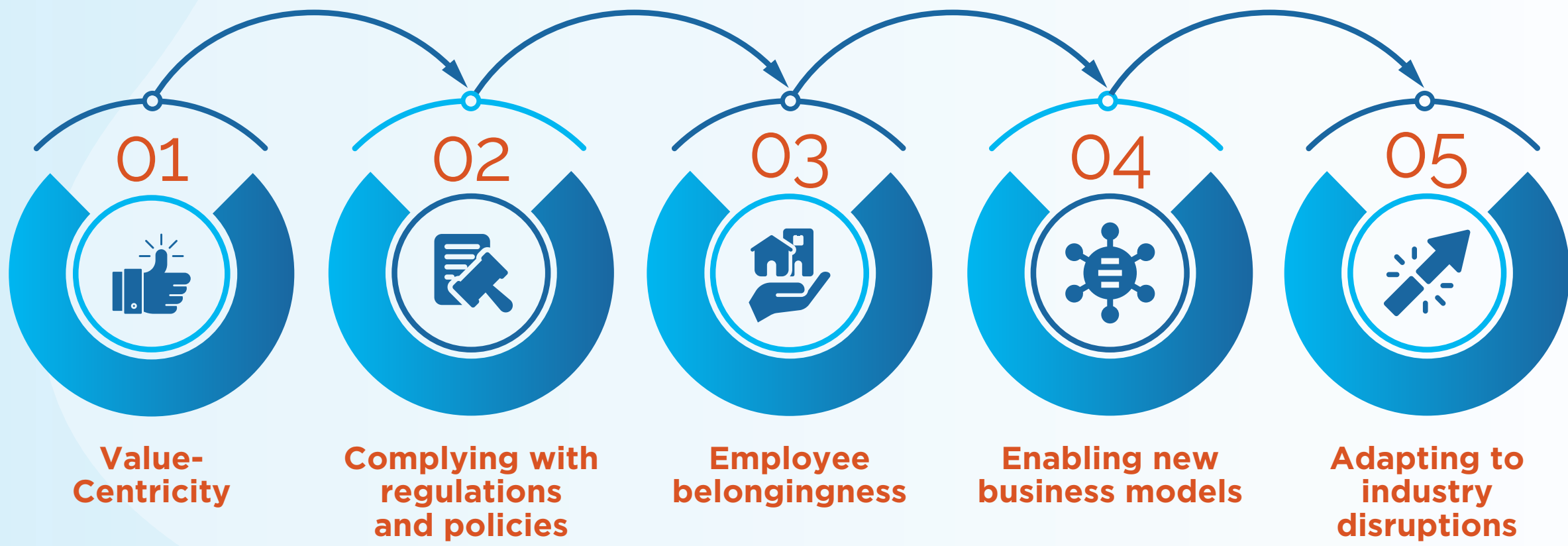
Everest Group: Maximising The Impact Of Workplace Transformations: A Value-Centric Perspective

Digital workplaces have evolved significantly, with further changes anticipated as we progress toward a value-driven digital workplace transformation.

Moreover, in today's fast-paced business landscape, organizations are redefining success by emphasizing purpose, people, and innovation as the primary drivers of their growth and sustainability.

The whitepaper, 'Unleashing the Potential of Workplace Transformations – A Value-Centric Approach to Success,' authored by Everest Group and supported by Zones, explores these workplace transformation developments and more.

Value-centric workplace transformation is built upon five core pillars:



Pillars	Relevance
Value centrality	57% of businesses prioritize cloud transformation for performance and ROI.
Complying with regulations and policies	80% of tech, airline, travel, transport, and BFSI enterprises integrate sustainability into digital strategies due to regulatory scrutiny and employee awareness.
Employee belongingness	41% of enterprises focus on enhancing Employee Experience (EX) for workplace transformation, especially post-pandemic, with increased demand for flexibility.
Enabling new business models	Global M&A value rose in 2022 , with the Asia Pacific region seeing a significant increase. M&As can lead to platform and workflow challenges.
Adapting to industry disruptions	55% of businesses attribute enterprise transformation to shifting consumer preferences, emphasizing personalization and instant gratification in the employee journey.

Source: Everest Group

Below, we discuss the operating model's components and how it can be improved.

The Workplace Transformation Operating Model comprises several components, each vital for achieving a successful transformation:



Source: Everest Group

To know more, download the whitepaper

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